



124 W. Decker Street
Viroqua, Wisconsin 54665
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VIROQUA TOURISM COMMISSION

Date: Wednesday, November 8, 2023 9:30 A.M.
Location: 124 W. Decker St., Viroqua, WI – Lower Level Community Room

Virtual Attendance Options

Virtual Meeting Link: <https://us02web.zoom.us/j/85775020934>

Meeting ID: 857 7502 0934

Phone-in Options: 877 853 5247 US Toll-free OR 888 788 0099 US Toll-free

Any questions regarding how to participate in the meeting can be directed to City Administrator Nate Torres at ntorres@viroqua-wisconsin.com

MEMBERS: CLINTON HARDESTY, CYNDY HUBBARD, KATHRYN ASHLEY, JUSTIN MILLER, JOSH BROWN

MISSION: To collaborate with area businesses and coordinate with recreational, art, music, food, farming and educational events to promote tourism in and around the City of Viroqua.

AMENDED AGENDA:

1. Roll Call
2. Approve minutes from last meeting
3. Review and discussion on 2023 Tourism budget to date
4. Discussion and possible action regarding budget priorities for 2024
- 5. Ridges and Rivers Book Festival – Proposal for funding consideration**
- 6. Temple Theatre – Proposal for funding consideration**
7. City Report
8. Period for public comment
9. Adjournment