



124 W. Decker Street
Viroqua, Wisconsin 54665
Phone: (608) 637-7186
Fax: (608) 637-3108

VIROQUA TOURISM COMMISSION

Date: Wednesday, February 14, 2024 9:30 A.M.
Location: 124 W. Decker St., Viroqua, WI – Lower-Level Community Room

Virtual Attendance Options

Virtual Meeting Link: <https://us02web.zoom.us/j/81600704468>

Meeting ID: 816 0070 4468

Phone-in Options: 877 853 5247 OR 888 788 0099 US Toll-free

Any questions regarding how to participate in the meeting can be directed to City Administrator Nate Torres at ntorres@viroqua-wisconsin.com

MEMBERS: CYNDY HUBBARD CHAIR, CLINTON HARDESTY, KATHRYN ASHLEY,
JUSTIN MILLER, JOSH BROWN

MISSION: To collaborate with area businesses and coordinate with recreational, art, music, food, farming and educational events to promote tourism in and around the City of Viroqua.

AGENDA:

1. Roll Call
2. First Period for Public Comment
3. Approve Minutes from Last Meeting
4. Review and Possible Action on Viroqua Tourism Commission Grant Applications.
5. Discussion and Possible Action regarding Guidelines and the Application Form for the Viroqua Tourism Commission Grant.
6. Discussion and Possible Action regarding the Re-allocation of Night Market Funds.
7. Discussion on Chamber Priorities for 2024.
8. Discussion and Possible Action on Pledge for Viroqua Bathhouse Welcome Center.
9. City Report
10. Second Period for Public Comment
11. Adjournment