

**City of Viroqua RFP
Website Redesign Services**

Attachment A

| Item# | Feature | Offered by Vendor (Y/N) | Vendor Comment |
|--------------|---|--------------------------------|-----------------------|
| 1 | Calendar: Update/publish calendars for departments/categories with a main calendar to display all events. | | |
| 2 | ADA compliant | | |
| 3 | Multilingual translation service and support | | |
| 4 | Accessibility: Easy to use with a desktop, laptop, tablet, and mobile devices | | |
| 5 | News & Announcements: Post news releases or updates dynamically to relevant pages based on category. Ability to post quarterly newsletters. | | |
| 6 | "Make a Request" or "Submit Feedback" tab for the public to submit tips, ideas, and feedback to individuals or departments. | | |
| 7 | Alerts & Notifications: Display alerts prominently on website | | |
| 8 | Sharing Capability: Links to share content via email and social media. | | |
| 9 | A section for departments to keep the community informed about special projects. | | |
| 10 | Agenda Management: Upload existing, create new, categorize, approve, and manage meeting agendas. | | |
| 11 | Online Forms: Create unlimited customizable forms, track, and export results. | | |
| 12 | Municipal Code: Link to the clearinghouse. Each ordinance should be available to download and print as a PDF. | | |
| 13 | Rotating photos/banners highlighting Viroqua. Slideshow capabilities. | | |
| 14 | Access to minutes and recordings of public meetings. | | |
| 15 | Frequently Asked Questions: Ability to categorize FAQs by department or subject. | | |
| 16 | Directories for staff with pictures | | |
| 17 | Pictures and bios of all elected officials | | |
| 18 | Online Job Postings and Applications | | |
| 19 | RFP/RFQ/Bid Posting | | |
| 20 | Link to GIS mapping | | |
| 21 | Downloadable city map | | |
| 22 | Downloadable ward maps | | |
| 23 | Map showing bike and pedestrian pathways. | | |
| 24 | Map showing city parks with detailed information. | | |
| 25 | Reminder area for special event licenses, permits, and applications. | | |

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| 26 | Site search: Internal site search engine and log of search terms | | |
| 27 | Quick Links section | | |
| 28 | Browser Based Administration: Update, delete, and create content from any device with internet access. | | |
| 29 | Easy to update by department heads. | | |
| 30 | Permissions: Allow system administrators to establish levels of rights for staff to update/manage/access content. | | |
| 31 | Multilingual support | | |
| 32 | Social Media Interface: Display feeds and push to social media accounts | | |
| 33 | Ability to link the city website to partner websites. | | |
| 34 | Content Scheduling: Set dates for content to automatically publish and expire. | | |
| 35 | Employee portal | | |
| 36 | Printable pages: Print friendly function. | | |
| 37 | Online payments | | |
| 38 | Online reservation software | | |
| 39 | Push notification app | | |
| 40 | Site Statistics: Analytics and site audit reports | | |