



124 W. Decker Street
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VIROQUA TOURISM COMMISSION

Date: Wednesday, March 13, 2024 9:30 A.M.
Location: 124 W. Decker St., Viroqua, WI – Lower-Level Community Room

Virtual Attendance Options

Virtual Meeting Link: <https://us02web.zoom.us/j/84273141527>

Meeting ID: 842 7314 1527

Phone-in Options: 877 853 5247 US Toll-free OR 888 788 0099 US Toll-free

Any questions regarding how to participate in the meeting can be directed to City Administrator Nate Torres at ntorres@viroqua-wisconsin.com

MEMBERS: CYNDY HUBBARD CHAIR, CLINTON HARDESTY, KATHRYN ASHLEY, JUSTIN MILLER, JOSH BROWN

MISSION: To collaborate with area businesses and coordinate with recreational, art, music, food, farming and educational events to promote tourism in and around the City of Viroqua.

AGENDA:

1. Roll Call
2. First Period for Public Comment
3. Approve Minutes from the Last Meeting
4. Review and Possible Action on Viroqua Tourism Commission Grant Applications.
5. Discussion and Action on the interfund transfer of \$1912.54 from a Tourism Commission reserve fund to a reserve fund for the Viroqua Historic Preservation Commission (VHPC) thus closing the Tourism Commission reserve fund.

As a reminder, at the February 15 meeting the Tourism Commission pledged \$17,500 to the Viroqua Welcome Center Project and donated \$7,500 to the VHPC as a stipend for the project fundraising manager, Aaron Aslin.

The remainder of the donated \$7,500 was paid by a \$5587.46 check from the Chamber to the City of Viroqua to be placed in the designated reserve fund.

6. Chamber Report
7. Request and Possible Action on Input from the Tourism Commission.
8. City Report
9. Second Period for Public Comment
10. Adjournment