



124 W. Decker Street
Viroqua, Wisconsin 54665
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VIROQUA TOURISM COMMISSION

Date: Wednesday, May 8, 2024 9:30 A.M.
Location: 124 W. Decker St., Viroqua, WI – Lower-Level Community Room

Virtual Attendance Options

Virtual Meeting Link: <https://us02web.zoom.us/j/87695906360>

Meeting ID: 876 9590 6360

Phone-in Options: 877 853 5247 US Toll-free OR 888 788 0099 US Toll-free

Any questions regarding how to participate in the meeting can be directed to City Administrator Nate Torres at ntorres@viroqua-wisconsin.com

MEMBERS: CYNDY HUBBARD CHAIR, CLINTON HARDESTY, KATHRYN ASHLEY,
JUSTIN MILLER, JOSH BROWN

MISSION: To collaborate with area businesses and coordinate with recreational, art, music, food, farming and educational events to promote tourism in and around the City of Viroqua.

AGENDA:

1. Roll Call
2. First Period for Public Comment
3. Approve Minutes from the Last Meeting
4. Review and Possible Action on Viroqua Tourism Commission Grant Applications
5. Marketing Plan Discussion with Possible Action – Aaron Aslin, Treasurer,
Viroqua Chamber
6. Personnel Change Discussion - Chris Clemens, Executive Director, Viroqua
Chamber; and Aaron Aslin, Treasurer, Viroqua Chamber
7. City Report
8. Second Period for Public Comment
9. Adjournment